

NAQEEBZ MARKETING SUPPORT FUND

Self-Assessment Guide for SMEs

For the \$10 Million Marketing Support
Fund by Naqeebz Inc.

INTRODUCTION

The Naqeebz Marketing Support Fund is an unparalleled opportunity for SMEs to grow, innovate, and prosper. This Self-Assessment Guide is designed to assist you in evaluating whether your business is eligible and well-suited for this initiative. We encourage you to carefully read through the guide and thoughtfully consider your responses.

\$10M

Marketing
Support Fund

5K

SMEs to be
short-listed for
MSF

\$2K

Marketing
& Counsultancy
Services coverage

Section 1

Understanding Your Business

Business Size and Type

Confirm that your organization qualifies as a Small to Medium-sized Enterprise as defined in your jurisdiction. Consider your industry and how it aligns with the focus areas of the Marketing Support Fund.

Business Age and Stability

Ensure that your business has been in operation for at least one year. Assess your financial stability and readiness to grow.

Current Marketing Challenges

Identify the specific marketing areas where you need support (SEO, SMM, Website Development, etc.), managing your marketing ROI, helping you to scale business growth & fast tracking digital transformation.

Section 2

Alignment with Naqeebz's Values

Commitment to Innovation and Growth

Reflect on your willingness to embrace new strategies and actively engage with Naqeebz's team.

Social Responsibility and Ethical Alignment

Consider how your business practices align with Naqeebz's values of ethical behavior and social impact.

Section 3

Measuring Impact

KPIs and Performance Tracking

Identify the key performance indicators that will help measure the success of the Marketing Support Fund's intervention.

Section 4

Application Preparedness

Required Documentation

Ensure that you have all necessary documentation ready (financial records, business plans, etc.).

Application Timeline

Mark the deadline and set aside adequate time to complete the application thoughtfully.



FAQs

1

What is the Naqeebz Marketing Support Fund?

The Naqeebz Marketing Support Fund is a \$10 million initiative to support 5000 SMEs worldwide by offering \$2000 worth of free services in marketing strategy development, SEO, SMM, SEM, and Website revamp & personalized business coaching for 30 days.

2

Who can apply for this fund?

Small and Medium Enterprises (SMEs) looking to enhance their marketing strategies & business approach are eligible to apply.

3

What services are included in the fund?

The fund covers the cost of developing a tailored marketing strategy, Search Engine Optimization (SEO), Social Media Marketing (SMM), Search Engine Marketing (SEM), and Website revamp & personalized business coaching for a 30-day period.

4

Does the fund cover promotional costs?

No, the fund does not cover promotional costs. All promotional expenses are to be borne by the SME itself, depending on their budget and marketing needs.

5

How do I apply for the fund?

You can apply by filling out the application form on our landing page. Successful applicants will be contacted for an exploratory session with Team Naqeebz.

FAQs

6

What is the selection criteria for SMEs?

SMEs are selected based on their innovation, potential for growth, alignment with our objectives, and willingness to transform their marketing & business approach.

7

How long does the support last?

The support provided under the Naqeebz Marketing Support Fund lasts for 30 days. If you wish to continue after this period, a custom quote will be provided.

8

Can I avail of other services from Naqeebz at a discount if not selected?

Yes, unsuccessful applicants can avail of a 50% discount on Naqeebz's professional marketing services & personalized business coaching.

9

What happens after the 30-day period?

After the 30-day support period, you may choose to continue with Naqeebz's services at standard rates, or you may decide to part ways with no obligations.

10


How can I contact Naqeebz for more information?

You can reach us at growth@naqdigital.com
We're here to assist you with any queries you may have!

The Naqeebz Marketing Support Fund offers an unprecedented opportunity for growth, and this Self-Assessment Guide aims to streamline your application process. Reflecting on these aspects of your business will not only assist you in applying but also foster a more intentional and strategic approach to your business growth. If you feel aligned with the criteria and values, we warmly invite you to apply.


For more details, please contact:



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